

latimes.com offers 48 MM monthly UVs across the country

latimes.com

48MM monthly UVs
(online & mobile)

176MM monthly PVs
(online & mobile)

hoylosangeles.com:

335K monthly UVs

940K monthly PVs

Tronc

89MM monthly UVs

643MM monthly PVs

vivelohoy.com

505K monthly UVs

6.7MM monthly PVs



- Includes Los Angeles Times, Chicago Tribune, New York Daily News, San Diego Union Tribune, The Morning Call, Orlando Sentinel, Hartford Courant, Sun Sentinel, The Baltimore Sun, & Daily Press
- Extensive mobile network featuring **15 mobile websites**, over **60 app sites**, newsreader apps, and custom apps

latimes.com:



High HHI

36% have \$100K+ household income



30% more likely

to have a home value greater than \$1 million



53% more likely

more likely to have a portfolio valued at \$1 million+



2.5 million



2.6 million