## Los Angeles Times

**LOS ANGELES TIMES ROP STANDARD**

**Effective January 1, 2018**

<table>
<thead>
<tr>
<th>SPACE</th>
<th>INCHES</th>
<th>DESCRIPTION</th>
<th>VERSIONS ACCEPTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Doubletruck</td>
<td>279.5</td>
<td>DT (13 x 21.5)</td>
<td></td>
</tr>
<tr>
<td>2 Full Page</td>
<td>129</td>
<td>Full Page (6 x 21.5)</td>
<td></td>
</tr>
<tr>
<td>3 5/7 Page</td>
<td>90</td>
<td>5/7 (5 x 18)</td>
<td>Full Page (6 x 21)</td>
</tr>
<tr>
<td>4 2/3 Page</td>
<td>84</td>
<td>2/3V (4 x 21)</td>
<td>1/2H (6 x 10.5), 1/2JR (4 x 15.75)</td>
</tr>
<tr>
<td>5 1/2 Page</td>
<td>63</td>
<td>1/2H (6 x 10.5)</td>
<td>1/2V (3 x 21), 1/2JR (4 x 15.75)</td>
</tr>
<tr>
<td>6 1/3 Page</td>
<td>42</td>
<td>1/3H (6 x 7)</td>
<td>1/3V (4 x 10.5)</td>
</tr>
<tr>
<td>7 2/9 Page</td>
<td>28</td>
<td>2/9 (4 x 7)</td>
<td>1/4V (3 x 10.5)</td>
</tr>
<tr>
<td>8 1/4 Page</td>
<td>31.5</td>
<td>1/4V (3 x 10.5)</td>
<td>1/4H (6 x 5.25)</td>
</tr>
<tr>
<td>9 1/8 Page</td>
<td>15.75</td>
<td>1/8 (3 x 5.25)</td>
<td></td>
</tr>
<tr>
<td>10 1/9 Page</td>
<td>14</td>
<td>1/9 (2 x 7)</td>
<td></td>
</tr>
<tr>
<td>11 1/18 Page</td>
<td>7</td>
<td>1/18 (2 x 3.5)</td>
<td></td>
</tr>
<tr>
<td>12 1/32 Page</td>
<td>4</td>
<td>1/32H (2 x 2)</td>
<td></td>
</tr>
<tr>
<td>13 1/36 Page</td>
<td>3.5</td>
<td>1/36V (1 x 3.5)</td>
<td>everything except MN Cover Strip (6 x 2.5)</td>
</tr>
<tr>
<td>14 Cover Strips</td>
<td>15-18</td>
<td>Strip 1/7 (6 x 3)</td>
<td></td>
</tr>
</tbody>
</table>

**LAT TAB SIZES - 4 COLUMN FORMAT (everything except Hot Property)**

<table>
<thead>
<tr>
<th>SPACE</th>
<th>INCHES</th>
<th>DESCRIPTION</th>
<th>VERSIONS ACCEPTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Doubletruck</td>
<td>80</td>
<td>DT (8 x 10)</td>
<td></td>
</tr>
<tr>
<td>2 Full Page</td>
<td>40</td>
<td>Full Page (4 x 10)</td>
<td></td>
</tr>
<tr>
<td>3 1/2 Page</td>
<td>20</td>
<td>1/2 PG (2 x 10)</td>
<td>4 x 5</td>
</tr>
<tr>
<td>4 1/4 Page</td>
<td>10</td>
<td>1/4 PG (2 x 5)</td>
<td></td>
</tr>
</tbody>
</table>

**LAT TAB SIZES - 5 COLUMN FORMAT (Hot Property)**

<table>
<thead>
<tr>
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<th>INCHES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Doubletruck</td>
<td>100</td>
<td>DT (10 x 10)</td>
</tr>
<tr>
<td>2 Full Page</td>
<td>50</td>
<td>Full Page (5 x 10)</td>
</tr>
<tr>
<td>3 1/2 pg</td>
<td>25</td>
<td>1/2 PG (5 x 5)</td>
</tr>
</tbody>
</table>

**LAT DIRECTORY SIZES**

<table>
<thead>
<tr>
<th>DIRECTORY NAME</th>
<th>INCHES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus &amp; Prof Services Directory</td>
<td>1</td>
<td>1 x 1</td>
</tr>
<tr>
<td></td>
<td>1.5</td>
<td>1 x 1.5</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>1 x 2</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>1 x 3</td>
</tr>
<tr>
<td></td>
<td>4.5</td>
<td>1 x 4.5</td>
</tr>
<tr>
<td>Mortgage Directory</td>
<td>1</td>
<td>1 x 1</td>
</tr>
<tr>
<td></td>
<td>1.5</td>
<td>1 x 1.5</td>
</tr>
<tr>
<td>Nightlife/Pop &amp; Hiss</td>
<td>14</td>
<td>2 x 7</td>
</tr>
<tr>
<td></td>
<td>31.5</td>
<td>3 x 10.5</td>
</tr>
<tr>
<td></td>
<td>63</td>
<td>6 x 10.5</td>
</tr>
<tr>
<td>Camp &amp; School Directory</td>
<td>2</td>
<td>1 x 2</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>2 x 2</td>
</tr>
<tr>
<td>So. Cal Auction Directory</td>
<td>1</td>
<td>1 x 1</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>1 x 2</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>2 x 2</td>
</tr>
<tr>
<td>Culture Monster</td>
<td>4</td>
<td>2 x 2</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>2 x 4</td>
</tr>
<tr>
<td></td>
<td>10.5</td>
<td>2 x 5.5</td>
</tr>
<tr>
<td></td>
<td>14</td>
<td>2 x 7</td>
</tr>
<tr>
<td></td>
<td>31.5</td>
<td>3 x 10.5</td>
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<tr>
<td></td>
<td>63</td>
<td>6 x 10.5</td>
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<tr>
<td></td>
<td>120</td>
<td>6 x 20</td>
</tr>
<tr>
<td>Travel Agent Directory</td>
<td>1</td>
<td>1 x 1</td>
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<tr>
<td></td>
<td>1.5</td>
<td>1 x 1.5</td>
</tr>
<tr>
<td></td>
<td>3.5</td>
<td>1 x 3.5</td>
</tr>
<tr>
<td>Home Directory</td>
<td>7</td>
<td>2 x 3.5</td>
</tr>
<tr>
<td>Deposit Directory</td>
<td>1</td>
<td>1 x 1</td>
</tr>
</tbody>
</table>
## TCN ROP Standard

<table>
<thead>
<tr>
<th>SPACE</th>
<th>INCHES</th>
<th>DESCRIPTION</th>
<th>VERSIONS ACCEPTED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>124.5</td>
<td>Full Pg TCN (6 x 20.75)</td>
<td>Full Page (6 x 21.5)</td>
</tr>
<tr>
<td>2</td>
<td>61.5</td>
<td>1/2H TCN (6 x 10.25)</td>
<td>1/2H (6 x 10.5)</td>
</tr>
<tr>
<td>3</td>
<td>30.75</td>
<td>3 x 10.25</td>
<td>1/4H TCN (6x5)</td>
</tr>
<tr>
<td>4</td>
<td>15</td>
<td>3 x 5</td>
<td>2/9 (4 x 7)</td>
</tr>
<tr>
<td>5</td>
<td>14</td>
<td>1/9 (2 x 7)</td>
<td>1/4V (3 x 10.5)</td>
</tr>
<tr>
<td>6</td>
<td>8</td>
<td>1/16 (2 x 4)</td>
<td>1/8 (3 x 5.25)</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
<td>1/32H (2 x 2)</td>
<td>1/9 (2 x 7)</td>
</tr>
<tr>
<td>8</td>
<td>15-18</td>
<td>Strip 1/7 (6 x 3)</td>
<td>Strip (6 x 3)</td>
</tr>
</tbody>
</table>

## TCN DIRECTORY SIZES

<table>
<thead>
<tr>
<th>DIRECTORY NAME</th>
<th>INCHES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus &amp; Prof Services Directory</td>
<td>1</td>
<td>1 x 1</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>1 x 2</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>1 x 3</td>
</tr>
<tr>
<td></td>
<td>3.5</td>
<td>1 x 3.5</td>
</tr>
<tr>
<td>Camp &amp; Schools</td>
<td>7</td>
<td>2 x 3.5</td>
</tr>
<tr>
<td></td>
<td>15</td>
<td>3 x 5</td>
</tr>
<tr>
<td></td>
<td>31.5</td>
<td>3 x 10.25</td>
</tr>
<tr>
<td>Expressions of Faith</td>
<td>1.5</td>
<td>1 x 1.5</td>
</tr>
<tr>
<td></td>
<td>1.25</td>
<td>1 x 2.5</td>
</tr>
</tbody>
</table>

**WEEKEND SIZES ONLY**
AD SIZE –
Guidelines and Mechanical Specifications

ROP AD SIZES
1. Ads are measured in column inches. One column inch is one column wide by one inch deep.
   See table below for column widths and minimum and maximum ad depths.

2. All display editions and sections are produced in LA Times ad unit column format.
   In addition to LA Times ad unit sizes, The Times accepts non-modular sizes at a surcharge.

3. Standard (broadsheet) pages follow a six-column format. Tabloid pages follow a four-column format.

4. Standard double truck – 13 columns (20.87") wide; 10.5" minimum depth.
   Tabloid double truck – 8 columns (20.75") wide; 10" deep.

5. Minimum ad depths as shown on chart below.

6. For information on how to send digital ad files, please log on to www.latimes.com/ads/dasweb
   Electronic tearsheets are available as proof of publication at http://tearsheets.latimes.com
   To access the eTearsheet website, please contact eTearHelp@latimes.com or call 1.800.528.4637 ext. 38327 for user identification and password.

<table>
<thead>
<tr>
<th>Columns</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>Four</th>
<th>Five</th>
<th>Six</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inches Wide</td>
<td>1.53&quot;</td>
<td>3.22&quot;</td>
<td>4.92&quot;</td>
<td>6.61&quot;</td>
<td>8.31&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Inches Deep</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum*</td>
<td>1&quot;</td>
<td>2&quot;</td>
<td>5.25&quot;</td>
<td>7&quot;</td>
<td>10&quot;</td>
<td>5.25&quot; **</td>
</tr>
<tr>
<td>Max.-tabloid</td>
<td>10&quot;</td>
<td>10&quot;</td>
<td>10&quot;</td>
<td>10&quot;</td>
<td>10&quot;</td>
<td>10&quot;</td>
</tr>
<tr>
<td>Max.-broadsheet</td>
<td>21&quot;</td>
<td>21&quot;</td>
<td>21&quot;</td>
<td>21&quot;</td>
<td>21&quot;</td>
<td>21.5&quot; ***</td>
</tr>
</tbody>
</table>

*Minimum sizes are based on modular sizing. Please contact your sales representative for more information on standard broadsheet modular sizes.

**Except Page One strip ads at 6 x 1.5" and 6 x 3".

***Full page only.

CLASSIFIED 9-COLUMN FORMAT
The Southern California Circulation Classified section and all Regional Circulation Editions are produced in Classified column format.

<table>
<thead>
<tr>
<th>Columns</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>Four</th>
<th>Five</th>
<th>Six</th>
<th>Seven</th>
<th>Eight</th>
<th>Nine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inches Width</td>
<td>1.07&quot;</td>
<td>2.39&quot;</td>
<td>3.39&quot;</td>
<td>4.55&quot;</td>
<td>5.71&quot;</td>
<td>6.87&quot;</td>
<td>8.03&quot;</td>
<td>9.19&quot;</td>
<td>10.35&quot;</td>
</tr>
</tbody>
</table>

- Classified column depth is 21.5".
- Classified column is approximately 300 lines.
- An island advertisement is 6 columns x 8.5". Subject to availability.
- Classified page contains approximately 3,000 lines.

Unique Tab Units

<table>
<thead>
<tr>
<th>Columns</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>Four</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inches Width</td>
<td>2.37&quot;</td>
<td>4.92&quot;</td>
<td>7.46&quot;</td>
<td>10&quot;</td>
</tr>
</tbody>
</table>

Standard Double Truck
21 columns wide or 23.87".

Ad Tag Specifications

<table>
<thead>
<tr>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim Size: 3&quot; x 3&quot;</td>
<td>Trim Size: 3&quot; x 3&quot;; Bleed Size: 3.125&quot; x 3.125&quot;</td>
</tr>
<tr>
<td>Front: Full Color</td>
<td>Front: Full Color</td>
</tr>
<tr>
<td>Live Area: 2.875&quot; x 2.875&quot;</td>
<td>Live Area: 2.875&quot; x 2.875&quot;</td>
</tr>
<tr>
<td>Back: 1 PMS Color + Black</td>
<td>Back: 1 PMS Color + Black</td>
</tr>
</tbody>
</table>
# Los Angeles Times

## LA Times — Full Run and Regional ROP Deadlines

<table>
<thead>
<tr>
<th>Day</th>
<th>Main/Business</th>
<th>California</th>
<th>Sports</th>
<th>Calendar</th>
<th>WePrint</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MONDAY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Main/Business</td>
<td>Friday, noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>California</td>
<td>Friday, noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sports</td>
<td>Friday, noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Calendar</td>
<td>7 days prior to print</td>
<td>Thursday, 5pm</td>
<td>Friday, 3pm</td>
<td>Friday, 10am</td>
<td></td>
</tr>
<tr>
<td>WePrint</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **TUESDAY** |               |            |        |          |         |
| Main        | Friday, 3pm   |            |        |          |         |
| California  | Friday, 3pm   |            |        |          |         |
| Business    | Friday, 3pm   |            |        |          |         |
| Sports      | Friday, 3pm   |            |        |          |         |
| Calendar    | Friday, 3pm   |            |        |          |         |
| WePrint     | 7 days prior to print |                | Monday, 11am | Monday, 10am |

| **WEDNESDAY** |               |            |        |          |         |
| Main         | Monday, 3pm   |            |        |          |         |
| California   | Monday, 3pm   |            |        |          |         |
| Business     | Monday, 3pm   |            |        |          |         |
| Sports       | Monday, 3pm   |            |        |          |         |
| Calendar     | Monday, 3pm   |            |        |          |         |
| WePrint      | 7 days prior to event |        | Tuesday, 11am | Tuesday, 10am |

| **THURSDAY** |               |            |        |          |         |
| Main         | Tuesday, 3pm  |            |        |          |         |
| Business     | Tuesday, 3pm  |            |        |          |         |
| Calendar     | Tuesday, 3pm  |            |        |          |         |
| WePrint      | 7 days prior to print |        | Wednesday, 11am | Wednesday, 10am |
| California   | Tuesday, 3pm  |            |        |          |         |
| Sports       | Tuesday, 3pm  |            |        |          |         |
| WePrint      | 7 days prior to print |        | Wednesday, 2pm | Wednesday, 10am |
| Weekly Value Thursday | Tuesday, 5pm | Tuesday, 5pm |            |          |
| Preprint Jacket | 16 days prior to pub | 16 days prior to pub |          |          |

| **FRIDAY** |               |            |        |          |         |
| Main       | Wednesday, 3pm |            |        |          |         |
| Business   | Wednesday, 3pm |            |        |          |         |
| Calendar   | Wednesday, 3pm |            |        |          |         |
| California | Wednesday, 3pm |            |        |          |         |
| Sports     | Wednesday, 3pm |            |        |          |         |
| WePrint    | 7 days prior to print |        | Thursday, 11am | Thursday, 10am |
| Local Values | Tuesday, 5pm | Tuesday, 5pm |            |          |
| Marketplace Maxi | Monday, 5pm | Tuesday, 5pm |            |          |

## ARTSET MATERIALS

<table>
<thead>
<tr>
<th>Schedule required for proofs</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Color, Spot &amp; Black-and-White Original Artset</td>
</tr>
<tr>
<td>Final Corrections All Artset</td>
</tr>
</tbody>
</table>

## DIGITAL FILES

<table>
<thead>
<tr>
<th>No proofs provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Remote Delivery</td>
</tr>
</tbody>
</table>

## SPACE ARTSET MATERIALS DIGITAL FILES

| 4-Color, Spot & Black-and-White Original Artset | Final Corrections All Artset | Remote Delivery |

<table>
<thead>
<tr>
<th>Digital Files</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Schedule required for proofs)</td>
</tr>
<tr>
<td>(No proofs provided)</td>
</tr>
</tbody>
</table>
# Los Angeles Times

**LA Times — Full Run and Regional ROP Deadlines**

<table>
<thead>
<tr>
<th>SPACE</th>
<th>ARTSET MATERIALS</th>
<th>DIGITAL FILES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4-Color, Spot &amp; Black-and-White</td>
<td>Remote</td>
</tr>
<tr>
<td></td>
<td>Original Artset</td>
<td>Delivery</td>
</tr>
<tr>
<td></td>
<td>Final Corrections</td>
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</tr>
<tr>
<td></td>
<td>All Artset</td>
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</tr>
</tbody>
</table>

## SATURDAY

<table>
<thead>
<tr>
<th>Category</th>
<th>Day</th>
<th>Time</th>
<th></th>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main</td>
<td>Thursday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>11am</td>
</tr>
<tr>
<td>Business</td>
<td>Thursday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Calendar</td>
<td>Thursday</td>
<td>3pm</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Saturday</td>
<td>Tuesday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>California</td>
<td>Thursday</td>
<td>3pm</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Sports</td>
<td>Thursday</td>
<td>3pm</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Cars</td>
<td>Thursday</td>
<td>9am</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Real Estate (WSCE resale only)</td>
<td>Wednesday</td>
<td>2:30pm</td>
<td></td>
<td>Thursday</td>
<td>10am</td>
</tr>
<tr>
<td>New Home (SGIE and SFVN only)</td>
<td>Wednesday</td>
<td>9am</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>WePrint</td>
<td></td>
<td></td>
<td>7 days prior to print</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## SUNDAY

<table>
<thead>
<tr>
<th>Category</th>
<th>Day</th>
<th>Time</th>
<th></th>
<th>Day</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calendar</td>
<td>Tuesday</td>
<td>11am</td>
<td></td>
<td>Wednesday</td>
<td>noon</td>
</tr>
<tr>
<td>Arts &amp; Books</td>
<td>Tuesday</td>
<td>11am</td>
<td></td>
<td>Wednesday</td>
<td>noon</td>
</tr>
<tr>
<td>Business</td>
<td>Thursday</td>
<td>11am</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Comics</td>
<td>Wednesday</td>
<td>5pm</td>
<td></td>
<td>Monday</td>
<td>20 days prior</td>
</tr>
<tr>
<td>Travel</td>
<td>Monday</td>
<td>11am</td>
<td></td>
<td>Thursday</td>
<td>6:30pm</td>
</tr>
<tr>
<td>Image</td>
<td>Monday</td>
<td>11am</td>
<td></td>
<td>Thursday</td>
<td>6:30pm</td>
</tr>
<tr>
<td>Main</td>
<td>Thursday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>3pm</td>
</tr>
<tr>
<td>California</td>
<td>Thursday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Sports</td>
<td>Thursday</td>
<td>noon</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Cars</td>
<td>Friday</td>
<td>9am</td>
<td></td>
<td>Friday</td>
<td>10am</td>
</tr>
<tr>
<td>Sunday Select</td>
<td>Wednesday</td>
<td>10am</td>
<td>10 days prior to pub</td>
<td>Thursday</td>
<td>10am</td>
</tr>
<tr>
<td>WePrint</td>
<td></td>
<td></td>
<td>7 days prior to print</td>
<td></td>
<td>9 days prior to</td>
</tr>
</tbody>
</table>

**Note:**
- SPACE: Main, Business, Calendar, Saturday, California, Sports, Cars, Real Estate (WSCE resale only), New Home (SGIE and SFVN only), WePrint
- ARTSET MATERIALS: 4-Color, Spot & Black-and-White Original Artset, Final Corrections All Artset
- DIGITAL FILES: Remote Delivery

**Space:**
- **Main:** Tuesday, noon, Thursday, noon, Thursday, 5pm, Friday, 11am, Friday, 10am
- **Business:** Thursday, noon, Thursday, 5pm, Friday, noon, Friday, 10am
- **Calendar:** Thursday, 3pm, Thursday, 5pm, Wednesday, 5pm, Thursday, 2pm, Friday, 2pm
- **Saturday:** Tuesday, noon, Thursday, noon, Thursday, 5pm, Friday, 10am
- **California:** Thursday, 3pm, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Sports:** Thursday, 3pm, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Cars:** Thursday, 9am, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Real Estate (WSCE resale only):** Wednesday, 2:30pm, Thursday, 10am
- **New Home (SGIE and SFVN only):** Wednesday, 9am, Friday, 10am
- **WePrint:** 7 days prior to print

**Sunday Select:**
- **Wednesday, 10am:** 10 days prior to pub
- **WePrint:** 7 days prior to print

**Image:**
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am

**Travel:**
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am
- **Monday, 11am:** Thursday, 5pm, Thursday, 3pm, Friday, 3pm, Friday, 10am

**Main:**
- **Thursday, noon:** Friday, 11am, Friday, 10am
- **Thursday, noon:** Friday, noon, Friday, 10am
- **Thursday, noon:** Friday, noon, Friday, 10am
- **Thursday, noon:** Friday, noon, Friday, 10am

**California:**
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am

**Sports:**
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am
- **Thursday, 3pm:** Friday, 2pm, Friday, 10am

**Cars:**
- **Thursday, 9am:** Friday, 2pm, Friday, 10am
- **Thursday, 9am:** Friday, 2pm, Friday, 10am
- **Thursday, 9am:** Friday, 2pm, Friday, 10am
- **Thursday, 9am:** Friday, 2pm, Friday, 10am

**Real Estate (WSCE resale only):**
- **Wednesday, 2:30pm:** Thursday, 10am
- **Wednesday, 2:30pm:** Thursday, 10am
- **Wednesday, 2:30pm:** Thursday, 10am
- **Wednesday, 2:30pm:** Thursday, 10am

**New Home (SGIE and SFVN only):**
- **Wednesday, 9am:** Friday, 10am
- **Wednesday, 9am:** Friday, 10am
- **Wednesday, 9am:** Friday, 10am
- **Wednesday, 9am:** Friday, 10am

**WePrint:**
- **7 days prior to print:** Friday, 10am
- **7 days prior to print:** Friday, 10am
- **7 days prior to print:** Friday, 10am
- **7 days prior to print:** Friday, 10am

**Space:**
- **Main:** Tuesday, noon, Thursday, noon, Thursday, 5pm, Friday, 11am, Friday, 10am
- **Business:** Thursday, noon, Thursday, 5pm, Friday, noon, Friday, 10am
- **Calendar:** Thursday, 3pm, Thursday, 5pm, Wednesday, 5pm, Thursday, 2pm, Friday, 2pm
- **Saturday:** Tuesday, noon, Thursday, noon, Thursday, 5pm, Friday, 10am
- **California:** Thursday, 3pm, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Sports:** Thursday, 3pm, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Cars:** Thursday, 9am, Thursday, 5pm, Friday, 2pm, Friday, 10am
- **Real Estate (WSCE resale only):** Wednesday, 2:30pm, Thursday, 10am
- **New Home (SGIE and SFVN only):** Wednesday, 9am, Friday, 10am
- **WePrint:** 7 days prior to print

**Sunday Select:**
- **Wednesday, 10am:** 10 days prior to pub
- **WePrint:** 7 days prior to print
## Los Angeles Times Specialty Deadlines

<table>
<thead>
<tr>
<th>SPECIALTY AD</th>
<th>AVAILABLE SECTIONS/POSITIONS</th>
<th>SPACE</th>
<th>MATERIALS</th>
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<tbody>
<tr>
<td>Ad Tags</td>
<td>Main News: daily &amp; Sunday. Calendar: Sunday</td>
<td>25 days prior to print</td>
<td>18 days prior to pubdate</td>
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<tr>
<td>Front Page Strips</td>
<td>Daily Calendar, Saturday</td>
<td>7 days prior to pub</td>
<td>3 days prior to print</td>
</tr>
<tr>
<td></td>
<td>Sunday Calendar, Travel, Image</td>
<td>Daily, previous week prior to pub</td>
<td>3 days prior to print</td>
</tr>
<tr>
<td></td>
<td>Main News, Business, California, Sports</td>
<td>Daily, 3pm, 2 days prior to pub;</td>
<td>Daily, 3pm, 2 days prior to pub;</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sunday, noon Thursday;</td>
<td>Sunday, noon Thursday;</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Monday, 3pm Thursday</td>
<td>Monday, 3pm Thursday</td>
</tr>
<tr>
<td>Innovative ads</td>
<td>All sections</td>
<td>7 days prior to print</td>
<td>7 days prior to print</td>
</tr>
<tr>
<td>(subject to approval)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sky Box ad (masthead unit)</td>
<td>Masthead unit on front cover (1.836&quot; x 1.875&quot;)</td>
<td>7 days prior to print</td>
<td>3 days prior to print</td>
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<tr>
<td></td>
<td>(not available on Main News, California, Saturday or Arts &amp; Books)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jewel Box</td>
<td>Main News front cover only (3 col. x 4&quot;)</td>
<td>7 days prior to print</td>
<td>3 days prior to print</td>
</tr>
<tr>
<td>Op Ed ads on Opinion Page</td>
<td>Opinion Pages in main news daily &amp; Sunday (6 col. x 5&quot; and full page)</td>
<td>7 days prior to print</td>
<td>3 days prior to print</td>
</tr>
<tr>
<td>(subject to approval)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Toppers</td>
<td>Top of Newspaper</td>
<td>30 days prior to print</td>
<td>10 days prior to pub</td>
</tr>
<tr>
<td>ROP Spadeas</td>
<td>Main News, Business, or Calendar + California or Sports: Thursday</td>
<td>3 weeks prior to pub</td>
<td>7 days prior to print</td>
</tr>
<tr>
<td>(exception: Sunday Comics)</td>
<td>Sports: Friday</td>
<td>3 weeks prior to pub</td>
<td>7 days prior to print</td>
</tr>
<tr>
<td></td>
<td>California or Sports: Saturday</td>
<td>3 weeks prior to pub</td>
<td>7 days prior to print</td>
</tr>
<tr>
<td></td>
<td>Calendar + Business + Image + Main News or Sports: Sunday</td>
<td>3 weeks prior to pub</td>
<td>7 days prior to print</td>
</tr>
</tbody>
</table>
## LA Times — Classified Deadlines

<table>
<thead>
<tr>
<th></th>
<th>SPACE</th>
<th>ARTSET MATERIALS</th>
<th>DIGITAL FILES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(Schedule required for proofs)</td>
<td>4-Color, Spot &amp; Black-and-White Original Artset</td>
<td>(No proofs provided) Remote Delivery</td>
</tr>
<tr>
<td>MONDAY</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Cars</td>
<td>Sports&lt;br&gt;California</td>
<td>Friday, 5pm&lt;br&gt;Friday, 4pm&lt;br&gt;Friday, 5pm</td>
<td>Thursday, 5pm&lt;br&gt;Friday, 6pm&lt;br&gt;Friday, 3pm</td>
</tr>
<tr>
<td>Obits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legals &amp; Marketplace&lt;br&gt;(Gen. Merchandise, Real Estate Jobs)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TUESDAY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cars</td>
<td>Sports&lt;br&gt;California</td>
<td>Monday, 12:30pm&lt;br&gt;Monday, 4pm&lt;br&gt;Monday, 9am</td>
<td>Friday, 5pm</td>
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<tr>
<td>Obits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legals &amp; Marketplace&lt;br&gt;(Gen. Merchandise, Real Estate Jobs)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>WEDNESDAY</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Cars</td>
<td>Sports&lt;br&gt;California&lt;br&gt;Business</td>
<td>Tuesday, 12:30am&lt;br&gt;Tuesday, 4pm&lt;br&gt;Tuesday, 10:30am</td>
<td>Monday, 5pm&lt;br&gt;Tuesday, 4pm&lt;br&gt;Tuesday, 10:30am</td>
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<tr>
<td>Obits</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Legals &amp; Marketplace&lt;br&gt;(Gen. Merchandise, Real Estate Jobs)</td>
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<tr>
<td>THURSDAY</td>
<td></td>
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<tr>
<td>Cars</td>
<td>Sports&lt;br&gt;California&lt;br&gt;Business</td>
<td>Wednesday, 12:30pm&lt;br&gt;Wednesday, 4pm&lt;br&gt;Wednesday, 10:30am</td>
<td>Tuesday, 5pm&lt;br&gt;Wednesday, 4pm&lt;br&gt;Tuesday, 5pm</td>
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<tr>
<td>Obits</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Legals &amp; Marketplace&lt;br&gt;(Gen. Merchandise, Real Estate Jobs)</td>
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<tr>
<td>FRIDAY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cars</td>
<td>Classified Superzones&lt;br&gt;(OC, SFVN, SGIE, SBSE, WSCE)</td>
<td>Wednesday, 2pm</td>
<td>Tuesday, 5pm</td>
</tr>
<tr>
<td>Obits</td>
<td>California&lt;br&gt;Business</td>
<td>Thursday, 4pm&lt;br&gt;Thursday, 10:30am</td>
<td>Wednesday, 5pm</td>
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</table>
## LA Times — Classified Deadlines

<table>
<thead>
<tr>
<th></th>
<th>SPACE</th>
<th>ARTSET MATERIALS</th>
<th>DIGITAL FILES</th>
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<tbody>
<tr>
<td><strong>SATURDAY</strong></td>
<td></td>
<td>(Schedule required for proofs)</td>
<td>(No proofs provided)</td>
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<td>4-Color, Spot &amp; Black-and-White Original Artset</td>
<td>Remote Delivery</td>
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<tr>
<td>Cars</td>
<td>Classified Superzones (OC, SFVN, SGIE, SBSE, WSCE)</td>
<td>Thursday, 2pm</td>
<td>Thursday, 10am</td>
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<tr>
<td>Obits</td>
<td>California</td>
<td>Friday, 4pm</td>
<td>Friday, 4pm</td>
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<tr>
<td>Legals &amp; Marketplace (Gen. Merchandise, Real Estate Jobs)</td>
<td>Business</td>
<td>Friday, 10:30am</td>
<td>Friday, 10am</td>
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<tr>
<td>Real Estate</td>
<td>SBSE Resale Tab (SBSERS)</td>
<td>Wednesday, 5pm</td>
<td>Thursday, noon</td>
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<td></td>
<td>WSCE Resale Tab (WSCERS)</td>
<td>Thursday, 10am</td>
<td>Thursday, 10am</td>
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<tr>
<td></td>
<td>SGIE Resale Tab (SGIERS)</td>
<td>Wednesday, 5pm</td>
<td>Thursday, noon</td>
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<tr>
<td></td>
<td>SGIE New Home/Resale Broadsheet (SGIENH)</td>
<td>Wednesday, 5pm</td>
<td>Thursday, noon</td>
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<tr>
<td></td>
<td>SFVN New Home Broadsheet (SFVNNH)</td>
<td>Wednesday, 5pm</td>
<td>Thursday, noon</td>
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<tr>
<td><strong>SUNDAY</strong></td>
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<tr>
<td>Cars</td>
<td>Classified Superzones (OC, SFVN, SGIE, SBSE, WSCE)</td>
<td>Friday, 5pm</td>
<td>Friday, 10am</td>
</tr>
<tr>
<td>Obits</td>
<td>California</td>
<td>Friday, 4pm</td>
<td>Friday, 4pm</td>
</tr>
<tr>
<td>Legals &amp; Marketplace (Gen. Merchandise, Real Estate Jobs)</td>
<td>Business</td>
<td>Friday, 10am</td>
<td>Friday, 10am</td>
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<tr>
<td>JOBS</td>
<td>Business</td>
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<td>Real Estate</td>
<td>OC Resale Broadsheet (OCRS)</td>
<td>Thursday, 5pm</td>
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<tr>
<td></td>
<td>SFVN Resale Tab (SFVNRs)</td>
<td>Thursday, 5pm</td>
<td>Friday, 10am</td>
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<tr>
<td></td>
<td>WSCE Resale Tab (WSCERS)</td>
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<td>Friday, 10am</td>
</tr>
<tr>
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<td>SGIE Resale Tab (SGIERS)</td>
<td>Thursday, 5pm</td>
<td>Friday, 10am</td>
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<tr>
<td></td>
<td>SPACE CLOSE</td>
<td>FINAL MINOR REVISES</td>
<td>DIGITAL DEADLINE</td>
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<tr>
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</tr>
<tr>
<td><strong>FRIDAY</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Hoy Friday</td>
<td>Monday, noon</td>
<td>Tuesday, 6:30pm</td>
<td>Wednesday, 10am</td>
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<tr>
<td><strong>FDS WE-PRINT</strong></td>
<td></td>
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<tr>
<td>FDS We-Print</td>
<td>Monday week prior, 10am</td>
<td>n/a</td>
<td>Thursday week prior, noon</td>
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<tr>
<td><strong>SATURDAY</strong></td>
<td></td>
<td></td>
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<tr>
<td>Fin de Semana Saturday</td>
<td>Thursday week prior, 2pm</td>
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## Times Community News — ROP Deadlines

### DAILY PILOT

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<thead>
<tr>
<th>PUB DATE</th>
<th>SPACE CLOSE</th>
<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>Monday, 3pm</td>
<td>Tuesday, 9am</td>
<td>Tuesday, 10am</td>
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<tr>
<td>Thursday</td>
<td>Tuesday, 3pm</td>
<td>Wednesday, 9am</td>
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<td>Friday</td>
<td>Wednesday, 3pm</td>
<td>Thursday, 9am</td>
<td>Thursday, 10am</td>
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<tr>
<td>Saturday</td>
<td>Thursday, 3pm</td>
<td>Friday, 9am</td>
<td>Friday, 10am</td>
</tr>
<tr>
<td>Sunday</td>
<td>Thursday, 3pm</td>
<td>Friday, 9am</td>
<td>Friday, 10am</td>
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### DAILY PILOT REAL ESTATE

<table>
<thead>
<tr>
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<th>SPACE CLOSE</th>
<th>FINAL MINOR REVISES</th>
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<tbody>
<tr>
<td>Saturday</td>
<td>Wednesday, 2pm</td>
<td>Thursday, 10am</td>
<td>Thursday, 10am</td>
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### TIMES OC

<table>
<thead>
<tr>
<th>PUB DATE</th>
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<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>Wednesday, 5pm</td>
<td>Thursday, 5pm</td>
<td>Friday, noon</td>
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### GLENDALE NEWS-PRESS

<table>
<thead>
<tr>
<th>PUB DATE</th>
<th>SPACE CLOSE</th>
<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>Tuesday, 11am</td>
<td>Monday, 6pm</td>
<td>Tuesday, 10am</td>
</tr>
<tr>
<td>Saturday</td>
<td>Thursday, 2pm</td>
<td>Thursday, 6pm</td>
<td>Friday, 10am</td>
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### BURBANK LEADER

<table>
<thead>
<tr>
<th>PUB DATE</th>
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<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>Tuesday, 11am</td>
<td>Tuesday, 10am</td>
<td>Tuesday, noon</td>
</tr>
<tr>
<td>Saturday</td>
<td>Thursday, 2pm</td>
<td>Friday, 10am</td>
<td>Friday, noon</td>
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### GLENDALE NEWS-PRESS / BURBANK LEADER REAL ESTATE (Saturday Pub)

<table>
<thead>
<tr>
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<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Saturday-Leader RE</td>
<td>Wednesday, 2pm</td>
<td>Thursday, 10am</td>
<td>Thursday, noon</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Final Corrections-4/c Spot &amp; BW) Limited</td>
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### LA CAÑADA VALLEY SUN

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Thursday</td>
<td>Tuesday, noon</td>
<td>Wednesday, 10am</td>
<td>Wednesday, noon</td>
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### FOOTHILLS READER

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<th>FINAL MINOR REVISES</th>
<th>DIGITAL DEADLINE</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>Tuesday, 10am</td>
<td>Tuesday, 6pm</td>
<td>Wednesday, 3pm</td>
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## Times Community News — Classified Deadlines

<table>
<thead>
<tr>
<th></th>
<th>SPACES CLOSE (Legal &amp; Classified)</th>
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<tbody>
<tr>
<td><strong>DAILY PILOT</strong></td>
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<tr>
<td>PUB DATE</td>
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</tr>
<tr>
<td>Wednesday</td>
<td>Monday, 3pm</td>
</tr>
<tr>
<td>Thursday</td>
<td>Tuesday, 3pm</td>
</tr>
<tr>
<td>Friday</td>
<td>Wednesday, 3pm</td>
</tr>
<tr>
<td>Saturday</td>
<td>Thursday, 3pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>Thursday, 3pm</td>
</tr>
</tbody>
</table>

| **GLENDALE NEWS-PRESS** |                                   |
| PUB DATE  |                                   |
| Wednesday | Tuesday, 11am                      |
| Saturday  | Thursday, 2pm                      |

| **BURBANK LEADER** |                                   |
| PUB DATE  |                                   |
| Wednesday | Tuesday, 11am                      |
| Saturday  | Thursday, 2pm                      |

| **LA CAÑADA VALLEY SUN** |                                   |
| PUB DATE  |                                   |
| Thursday  | Tuesday, noon                      |