

Los Angeles Times

2022 Advertising Calendar

Category	Opportunity	Publishes	Editorial	Advertorial	Space	Materials
B2B	Sponsored Business Advisory Panel: 2022 Economic Forecast & Business Predictions	1/17		Broadsheet	1/4	1/6
B2B	Sponsored Business Advisory Panel: Cybersecurity	2/7		Broadsheet	1/25	1/27
B2B	Sponsored Business Advisory Panel: ESG (Environmental, Social, Governance) Investing	2/28		Broadsheet	2/15	2/17
B2B	Sponsored Business Advisory Panel: Entertainment and Sports	3/14		Broadsheet	3/1	3/3
Fashion	IMAGE	3/19	Magazine			
B2B	Banking & Finance: Trends, Updates & Visionaries	3/20	Magazine		2/9	2/25
B2B	Sponsored Business Advisory Panel: Manufacturing and Industrials	3/28		Broadsheet	3/15	3/17
B2B	Sponsored Business Advisory Panel: Private Equity Outlook	4/11		Broadsheet		
B2B	The C-Suite: Trends, Updates and CFO Leadership Awards	4/17	Magazine		3/9	3/25
B2B	Sponsored Business Advisory Panel: Commercial Real Estate Strategies	4/18		Broadsheet	4/5	4/7
Fashion	IMAGE	4/23	Magazine			
B2B	Sponsored Business Advisory Panel: Labor & Employment	5/9		Broadsheet	4/26	4/28
B2B	Commercial Real Estate: Trends, Updates & Visionaries	5/15	Magazine		4/6	4/22
Fashion	IMAGE	5/21	Magazine			
B2B	Sponsored Business Advisory Panel: Food & Beverage Industry	5/30		Broadsheet	5/17	5/19
B2B	Sponsored Business Advisory Panel: Wealth Management and Estate Planning	6/13		Broadsheet	5/31	6/2

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B2B	Sponsored Business Advisory Panel: Healthcare, Biotech, Lifesciences	6/27		Broadsheet	6/14	6/16
B2B	Sponsored Business Advisory Panel: Bankruptcy and Restructuring	7/11		Broadsheet		
B2B	Sponsored Business Advisory Panel: Intellectual Property Licensing and Litigation	7/25		Broadsheet	7/12	7/14
B2B	Sponsored Business Advisory Panel: Business of Cannabis	8/15		Broadsheet	8/2	8/4
Fashion	IMAGE	8/20	Magazine			
Fashion	IMAGE	9/17	Magazine			
B2B	Sponsored Business Advisory Panel: Beauty, Fashion and Consumer Goods	9/19		Broadsheet	9/6	9/8
B2B	Sponsored Business Advisory Panel: Real Estate Outlook	10/3		Broadsheet	9/20	9/22
B2B	Business of Law: Trends, Updates, Visionaries & In-House Counsel Leadership Awards	10/16	Magazine		9/7	9/23
B2B	Sponsored Business Advisory Panel: The Latest on Private Equity and M&A Strategies	10/17		Broadsheet	10/4	10/6
Fashion	IMAGE	10/22	Magazine			
B2B	Community Development Financial Institutions Magazine	10/30		Advertising Supplement	9/21	10/7
B2B	Inspirational Women: Trends, Updates, Forum & Leadership Awards	11/13	Magazine		9/30	10/17
B2B	Sponsored Business Advisory Panel: Emerging Technologies, Digital Media and Gaming	11/14		Broadsheet	11/1	11/3
Fashion	IMAGE	11/19	Magazine			
Fashion	IMAGE	12/3	Magazine			

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B2B	Sponsored Business Advisory Pannel: How to Manage Litigation	12/5		Broadsheet	11/18	11/21
B2B	Giving Back	12/14		Advertising Supplement	11/7	11/23
Fashion	IMAGE	12/17	Magazine			
B2B	Diversity, Equity, Inclusion & Accessibility (DEIA): Trends, Updates, DEIA Leadership Forum	12/18	Magazine		11/7	11/23