

Los Angeles Times

2022 Advertising Calendar

Category	Opportunity	Zone	Publishes	Editorial	Advertorial	Space	Materials
B2B	Sponsored Business Advisory Panel: 2022 Economic Forecast & Business Predictions	OC	1/17		Broadsheet	1/4	1/6
B2B	Sponsored Business Advisory Panel: Labor & Employment		1/26		Broadsheet	1/12	1/14
B2B	Sponsored Business Advisory Panel: Commercial Real Estate Strategies	OC	2/16		Broadsheet	2/2	2/4
B2B	Sponsored Business Advisory Panel: Los Angeles and Orange County Personal Injury Lawyers		2/18		Broadsheet	01/12	01/28
B2B	Sponsored Business Advisory Panel: ESG (Environmental, Social, Governance) Investing		2/28		Broadsheet	2/15	2/17
B2B	Sponsored Business Advisory Panel: Entertainment and Sports		3/14		Broadsheet	3/1	3/3
Fashion	IMAGE		3/19	Magazine			
B2B	Banking & Finance: Trends, Updates & Visionaries		3/20		Magazine	2/9	2/25
B2B	Sponsored Business Advisory Panel: Manufacturing and Industrials		3/28		Broadsheet	3/15	3/17
B2B	Sponsored Business Advisory Panel: Private Equity Outlook		4/11		Broadsheet		

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B2B	The C-Suite: Trends, Updates and CFO Leadership Awards		4/17		Magazine	3/9	3/25
B2B	Sponsored Business Advisory Panel: Wealth Management and Estate Planning	OC	4/20		Broadsheet	4/6	4/8
Fashion	IMAGE		4/23	Magazine			
B2B	Commercial Real Estate: Trends, Updates & Visionaries		5/15		Magazine	4/6	4/22
B2B	Sponsored Business Advisory Panel: Cybersecurity	OC	5/18		Broadsheet	5/4	5/6
Fashion	IMAGE		5/21	Magazine			
B2B	Sponsored Business Advisory Panel: Food & Beverage Industry		5/30		Broadsheet	5/17	5/19
B2B	Sponsored Business Advisory Panel: Intellectual Property Licensing and Litigation	OC	6/15		Broadsheet	6/1	6/3
B2B	Sponsored Business Advisory Panel: Bankruptcy and Restructuring		7/11		Broadsheet		
B2B	Sponsored Business Advisory Panel: Education	OC	8/17		Broadsheet	8/3	8/5
Fashion	IMAGE		8/20	Magazine			
B2B	Sponsored Business Advisory Panel: Business of Cannabis	OC	9/14		Broadsheet	8/31	9/2
Fashion	IMAGE		9/17	Magazine			
B2B	Sponsored Business Advisory Panel: Beauty, Fashion and		9/19		Broadsheet	8/29	9/8

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	Consumer Goods						
B2B	Sponsored Business Advisory Panel: Real Estate Outlook		10/3		Broadsheet	9/12	9/22
B2B	Business of Law: Trends, Updates, Visionaries & In-House Counsel Leadership Awards		10/16		Magazine	9/7	9/23
B2B	Sponsored Business Advisory Panel: The Latest on Private Equity and M&A Strategies		10/17		Broadsheet	9/26	10/6
Fashion	IMAGE		10/22	Magazine			
B2B	Community Development Financial Institutions Magazine		10/30		Advertising Supplement	9/21	10/7
B2B	Sponsored Business Advisory Panel: Year-End Tax Planning Strategies		10/31		Broadsheet	10/10	10/20
B2B	Sponsored Business Advisory Panel: Healthcare, Biotech, Lifesciences	OC	11/9		Broadsheet	10/26	10/28
B2B	Inspirational Women: Trends, Updates, Forum & Leadership Awards		11/13		Magazine	9/30	10/17
B2B	Sponsored Business Advisory Panel: Emerging Technologies, Digital Media and Gaming		11/14		Broadsheet	10/24	11/3
Fashion	IMAGE		11/19	Magazine			
Fashion	IMAGE		12/3	Magazine			

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B2B	Sponsored Business Advisory Panel: How to Manage Litigation		12/5		Broadsheet	11/14	11/2
B2B	Giving Back		12/14		Advertising Supplement	11/7	11/23
Fashion	IMAGE		12/17	Magazine			
B2B	Diversity, Equity, Inclusion & Accessibility (DEIA): Trends, Updates, DEIA Leadership Forum		12/18		Magazine	11/7	11/23

Note: Themes and dates subject to change