

Los Angeles Times

2022 Advertising Calendar

Category	Opportunity	Zone	Publishes	Editorial	Advertorial	Space	Materials
Premium	New Year / New You		1/16	Broadsheet		1/5	1/11
B2B	Sponsored Business Advisory Panel: 2022 Economic Forecast & Business Predictions	OC	1/17		Broadsheet	1/4	1/6
B2B	Sponsored Business Advisory Panel: Labor & Employment		1/26		Broadsheet	1/12	1/14
Premium	Superbowl		2/6	Broadsheet		1/26	2/2
B2B	City of Inglewood		2/6		Advertising Supplement	12/29	1/14
B2B	Sponsored Business Advisory Panel: Los Angeles and Orange County Personal Injury Lawyers		2/18		Broadsheet	01/12	01/28
The Envelope Print Magazine	Osar Nominations #3		3/3	Coverage		2/23	2/25
Premium	Spring Entertainment		3/6	Broadsheet		2/23	3/1
The Envelope Print Magazine	Osar Preview		3/10	Coverage		3/2	3/4
B2B	Sponsored Business Advisory Panel: Entertainment and Sports		3/14		Broadsheet	3/1	3/3
B2B	Las Vegas Guide		3/10		Advertising Supplement	2/2	2/18
The Envelope	Academy Awards Issue		3/17	Coverage		3/9	3/11

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Print Magazine							
Fashion	IMAGE - Function		3/19		Magazine		
Entertainment	Oscars Special Section		3/27	Coverage			
Entertainment	Oscars Premium Section		3/28	Coverage			
B2B	Sponsored Business Advisory Panel: Labor & Employment	OC	3/27		Broadsheet	3/15	3/17
B2B	Banking & Finance: Trends, Updates & Visionaries		3/27		Magazine	2/9	3/4
Premium	Oscars w/ Daily		3/28	Broadsheet		3/23	3/29
B2B	Sponsored Business Advisory Panel: Manufacturing and Industrials		3/28		Broadsheet	3/15	3/17
Premium	Oscars Recap		4/3				
B2B	Sponsored Business Advisory Panel: ESG (Environmental, Social, Governance) Investing		4/11		Broadsheet	3/19	3/31
Arts & Books Initiatives	Festival of Books/Literacy LA Guide		4/17	Story			
Arts & Books Initiatives	The Best Bookstores in LA		4/17	Story			
B2B	Healthy Living #1		4/22		Advertising Supplement	3/30	4/15
Fashion	IMAGE – Clarity		4/23		Magazine		
B2B	Sponsored Business Advisory Panel: Commercial	OC	4/24		Broadsheet	4/12	4/14

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	Real Estate Strategies						
B2B	Banking & Finance: Trends, Updates & Visionaries	OC	4/24		Magazine	3/15	3/31
B2B	Commercial Real Estate: Trends, Updates & Visionaries		5/15		Magazine	4/6	4/22
The Envelope Print Magazine	Awards Season Preview		5/19	Coverage		5/11	5/13
B2B	Hot Property Estates Magazine		5/21		Advertising Supplement	4/13	4/29
Fashion	IMAGE - Renovation		5/21		Magazine		
Lifestyle/Travel	101 California Best Section (Premium)		5/22	Broadsheet		5/11	5/17
B2B	Sponsored Business Advisory Panel: Private Equity Outlook		5/23		Broadsheet	5/10	5/12
The Envelope Print Magazine	Drama		5/26	Coverage		5/18	5/20
B2B	Sponsored Business Advisory Panel: Wealth Management and Estate Planning	OC	5/29		Broadsheet	5/17	5/19
B2B	Sponsored Business Advisory Panel: Food & Beverage Industry		5/30		Broadsheet	5/17	5/19
The Envelope Print Magazine	Comedy		6/2	Coverage		5/20	5/24

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The Envelope Print Magazine	Showrunners/Directors		6/9	Coverage		6/1	6/3
B2B	Las Vegas Guide		6/9		Advertising Supplement	5/4	5/20
The Envelope Print Magazine	Limited Series		6/16	Coverage		6/8	6/10
The Envelope Print Magazine	Reality/Documentary Series/Variety		6/17	Coverage		6/15	6/17
B2B	Business of Law: Trends, Updates, Visionaries & In-House Counsel Leadership Awards		6/26		Magazine	5/11	6/3
B2B	Sponsored Business Advisory Panel: Cybersecurity	OC	7/10		Broadsheet	6/28	6/30
B2B	Sponsored Business Advisory Panel: Bankruptcy and Restructuring		7/11		Broadsheet		
B2B	The C-Suite: Trends, Updates and CFO Leadership Awards		7/17		Magazine	6/1	6/24
Entertainment	Emmy Preview in Sunday Calendar		7/24	Coverage			
B2B	Best of the Southland - Regional		7/31		Advertising Supplement	7/5	7/25
Entertainment	The Best Comedy Spots in LA		8/7	Story			
Premium	Entertainment Fall Preview		8/7	Broadsheet		7/27	8/2

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The Envelope Print Magazine	Acting		8/11	Coverage		8/3	8/5
B2B	Commercial Real Estate: Trends, Updates & Visionaries	OC	8/14		Magazine	7/6	7/22
The Envelope Print Magazine	Newcomers/The Contenders		8/18	Coverage		8/10	8/10
Fashion	IMAGE – Commitment		8/20		Magazine		
The Envelope Print Magazine	Emmy Preview		8/23	Coverage		8/12	8/16
B2B	Sponsored Business Advisory Panel: Education	OC	8/28		Broadsheet	8/16	8/18
Entertainment	Fall Culture Preview		9/4	Story			
Fashion	IMAGE – IMAGE Makers		9/17		Magazine		
B2B	Sponsored Business Advisory Panel: Beauty, Fashion and Consumer Goods		9/19		Broadsheet	8/29	9/8
B2B	Sponsored Business Advisory Panel: Intellectual Property Licensing and Litigation	OC	9/25		Broadsheet	9/13	9/15
B2B	Inspirational Women: Trends, Updates, Forum	OC	10/2		Magazine	8/24	9/9

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	& Leadership Awards						
Food	101 Restaurants		10/2	Magazine		8/31	9/8
B2B	Sponsored Business Advisory Panel: Real Estate Outlook		10/3		Broadsheet	9/12	9/22
B2B	Sponsored Business Advisory Panel: The Latest on Private Equity and M&A Strategies		10/17		Broadsheet	9/26	10/6
B2B	Las Vegas Guide		9/22		Advertising Supplement	8/17	9/2
B2B	Healthy Living #2 / Open Enrollment #1		9/30		Advertising Supplement	9/6	9/26
B2B	Hot Property Estates Magazine		10/22		Advertising Supplement	9/14	9/30
Fashion	IMAGE - Elevation		10/22		Magazine		
B2B	The C-Suite: Trends, Updates and CFO Leadership Awards	OC	10/23		Magazine	9/14	9/30
B2B	Sponsored Business Advisory Panel: Business of Cannabis	OC	10/30		Broadsheet	10/18	10/20
B2B	Community Development Financial Institutions Magazine		10/30		Advertising Supplement	9/21	10/7
B2B	Sponsored Business Advisory Panel: Year-End Tax Planning Strategies		10/31		Broadsheet	10/10	10/20

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B2B	Sponsored Business Advisory Panel: Emerging Technologies, Digital Media and Gaming		11/14		Broadsheet	10/24	11/3
B2B	Open Enrollment #2		11/18		Advertising Supplement	10/21	11/11
Fashion	IMAGE - Sustenance		11/19		Magazine		
All Sections	Holiday Gift Guide		11/20	Coverage			
Premium	Holiday Gift Guide		11/20	Broadsheet		11/9	11/15
B2B	Inspirational Women: Trends, Updates, Forum & Leadership Awards		11/20		Magazine	9/30	10/24
B2B	Sponsored Business Advisory Panel: Healthcare, Biotech, Lifesciences	OC	11/27		Broadsheet	11/15	11/17
B2B	Best of the Southland - Final		11/27		Advertising Supplement	10/28	11/18
Fashion	IMAGE - TBD		12/3		Magazine		
B2B	Sponsored Business Advisory Panel: How to Manage Litigation		12/5		Broadsheet	11/14	11/2
B2B	Giving Back		12/14		Advertising Supplement	11/7	11/23
Fashion	IMAGE – Interiority		12/17		Magazine		
B2B	Diversity, Equity, Inclusion &		12/18		Magazine	11/7	11/23

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	Accessibility (DEIA): Trends, Updates, DEIA Leadership Forum						
Premium	Year in Review		12/25	Broadsheet		12/14	12/20

Note: Themes and dates subject to change