

2023 ADVERTISING CALENDAR

Pub Date	Product Name	Theme	Type	Category	Format	Space Deadline	December 28
January 1	Weekend	New Year's Resolutions	Editorial	Lifestyle	Newspaper section	December 27	
January 5	Envelope	Best Picture / International	Editorial	Entertainment	Magazine	December 23	December 28
January 8	L.A. Times	L.A. Times Food	Editorial	Lifestyle	Special section	December 26	
January 8	Weekend	Anza Borrego	Editorial	Lifestyle	Newspaper section	January 3	January 4
January 10	Envelope	Ultimate Award's Guide	Editorial	Entertainment	Magazine	December 30	January 4
January 15	Weekend	Eastside Beer Spots	Editorial	Lifestyle	Newspaper section	January 10	January 11
January 22	Weekend	Lunar New Year	Editorial	Lifestyle	Newspaper section	January 17	January 18
January 23	Business Advisory Panel	2023 Economic Forecast & Business Predictions	Advertising	B2B	Newspaper section	January 10	January 12
January 29	Weekend	Hidden L.A. Staircases	Editorial	Lifestyle	Newspaper section	January 24	January 25
February 2	Envelope	Nominations	Editorial	Entertainment	Magazine	January 26	January 27
February 5	Weekend	Mushrooms	Editorial	Lifestyle	Newspaper section	January 31	February 1
February 9	Envelope	Performances	Editorial	Entertainment	Magazine	February 1	February 3
February 12	Weekend	Palm Springs	Editorial	Lifestyle	Newspaper section	February 7	February 8
February 16	Envelope	Filmmakers	Editorial	Entertainment	Magazine	February 8	February 10
February 19	Weekend	L.A.'s Spectacular Ceilings	Editorial	Lifestyle	Newspaper section	February 14	February 15
February 21	Business Advisory Panel	Cybersecurity	Advertising	B2B	Newspaper feature	January 31	February 2
February 23	Envelope	Oscar Preview	Editorial	Entertainment	Magazine	February 14	February 17
February 26	Weekend	L.A. as Coffee Capital	Editorial	Lifestyle	Newspaper Section	February 21	February 22
February 28	Envelope	Voter's Guide	Editorial	Entertainment	Magazine	February 17	February 22
March 6	Business Advisory Panel	Entertainment and Sports	Advertising	B2B	Newspaper feature	February 21	February 23
March 13	L.A. Times	Oscars w/ Daily	Editorial	Entertainment	Special section	March 3	
March 18	IMAGE	Testimony - Spring Fashion / Celebrity	Editorial	Fashion	Magazine	February 17	
March 19	Business Magazine	Banking & Finance: Trends, Updates & Visionaries	Advertising	B2B	Magazine	February 8	February 24
March 19	Business Magazine	Banking & Finance: MBA Insider feature	Advertising	B2B	Magazine	February 8	February 24

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March 23	Las Vegas Travel Guide	Vegas Spring Travel	Advertising	Travel/Entertainment	Magazine	February 15	March 3
March 26	Business Advisory Panel	Workforce Solutions, Labor & Employment	Advertising	B2B	Newspaper feature	March 14	March 16
April 9	Weekend	Museum Restaurants	Editorial	Lifestyle	Newspaper Section	April 4	April 6
April 16	Weekend	Native Plant Nurseries	Editorial	Lifestyle	Newspaper Section	April 11	April 13
April 16	L.A. Times	Festival of Books	Editorial	Lifestyle	Special section	March 29	
April 21	Healthy Living		Advertising	Health	Special section	March 22	March 24
April 22	IMAGE	Mission - Travel / Spring Fashion	Editorial	Fashion	Magazine	March 24	
April 23	Weekend	Disneyland Guide	Editorial	Lifestyle	Newspaper Section	April 18	April 20
April 23	Business Advisory Panel	Employee Benefits and Effective HR Practices	Advertising	B2B	Newspaper feature	April 17	April 19
April 30	Weekend	Have Guests in Town?	Editorial	Lifestyle	Newspaper Section	April 25	April 27
May 7	Weekend	Sushi	Editorial	Lifestyle	Newspaper Section	May 2	May 4
May 8	Business Advisory Panel	Food & Beverage Industry	Advertising	B2B	Newspaper feature	April 25	April 27
May 14	Weekend	Estate Sales	Editorial	Lifestyle	Newspaper Section	May 9	May 11
May 19	Business Magazine	Consumer Attorneys of Southern California	Advertising	B2B	Magazine	April 12	April 28
May 20	IMAGE	Clearance - Design / Architecture	Editorial	Fashion	Magazine	April 21	
May 20	Hot Property Estates		Advertising	Real Estate	Magazine	April 12	April 28
May 21	Weekend	Creativity POI	Editorial	Lifestyle	Newspaper Section	May 16	May 18
May 21	L.A. Times	101 California Best	Editorial	Lifestyle	Special section	May 10	
May 28	Weekend	Best rooftops POI	Editorial	Lifestyle	Newspaper Section	May 23	May 25
May 29	Business Advisory Panel	SoCal Commercial Real Estate Trends	Advertising	B2B	Newspaper feature	May 16	May 18
June 4	Weekend	Jacarandas	Editorial	Lifestyle	Newspaper Section	May 30	June 1
June 11	Weekend	L.A. Pride	Editorial	Lifestyle	Newspaper Section	June 6	June 8

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June 12	Business Advisory Panel	Wealth Management and Estate Planning	Advertising	B2B	Newspaper feature	May 30	June 1
June 18	Weekend	LA <3 Salads	Editorial	Lifestyle	Newspaper Section	June 13	June 15
June 18	L.A. Times	The Ultimate Guide to Streaming	Editorial	Entertainment	Special section	May 31	
June 25	Weekend	Grilling	Editorial	Lifestyle	Newspaper Section	June 20	June 22
June 25	Business Magazine	Business of Law: Trends, Updates, Visionaries & In-House Counsel Leadership Awards	Advertising	B2B	Magazine	May 17	June 2
July 2	Weekend	Bottled Waters	Editorial	Lifestyle	Newspaper Section	June 27	June 29
July 9	Weekend	Midcentury Modern Furniture	Editorial	Lifestyle	Newspaper Section	July 4	July 6
July 16	Business Magazine	Commercial Real Estate: Trends, Updates & Visionaries	Advertising	B2B	Magazine	June 7	June 23
July 16	Weekend	Mexico City POI	Editorial	Lifestyle	Newspaper Section	July 11	July 13
July 23	Weekend	North Park San Diego Guide	Editorial	Lifestyle	Newspaper Section	July 18	July 20
July 24	Business Advisory Panel	Healthcare, Biotech and Lifesciences	Advertising	B2B	Newspaper feature	July 11	July 13
July 30	Weekend	Yosemite Hikes	Editorial	Lifestyle	Newspaper Section	July 25	July 27
July 30	Business Magazine	The C-Suite: Trends, Updates and CFO Leadership Awards	Advertising	B2B	Magazine	June 21	July 7
July 30	The Best of the Southland	Regional Special Section	Advertising	Lifestyle	Special Section	July 7	July 21
August 6	L.A. Times	Boiling Point - Environment	Editorial	Environment	Special section	July 24	
August 6	Weekend	Yakitori	Editorial	Lifestyle	Newspaper Section	August 1	August 3
August 11	Personal Injury		Advertising	B2B	Magazine	July 5	July 21
August 13	Weekend	Bart's Books	Editorial	Lifestyle	Newspaper Section	August 8	August 10
August 14	Business Advisory Panel	Business of Cannabis	Advertising	B2B	Newspaper feature	August 1	August 3
August 20	Weekend	Tiki Time	Editorial	Lifestyle	Newspaper Section	August 15	August 17
August 19	IMAGE	Fall Fashion - Fall Fashion Preview	Editorial	Fashion	Magazine	July 21	
August 27	Weekend	Ice Cream	Editorial	Lifestyle	Newspaper Section	August 22	August 24

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September 3	Weekend	Food Bowl	Editorial	Lifestyle	Newspaper Section	August 29	August 31
September 10	Weekend	Food Bowl Special	Editorial	Lifestyle	Newspaper Section	September 5	September 7
September 17	Weekend	Speed Dating	Editorial	Lifestyle	Newspaper Section	September 12	September 14
September 16	IMAGE	IMAGE Makers - Fall Fashion	Editorial	Fashion	Magazine	August 18	
September 18	Business Advisory Panel	Beauty, Fashion and Consumer Goods	Advertising	B2B	Newspaper feature	September 5	September 7
September 24	Weekend	Grand Circle Road Trip	Editorial	Lifestyle	Newspaper Section	September 19	September 21
September 29	Healthy Living		Advertising	Health	Special Section	August 25	September 1
October 1	Business Magazine	Orange County Visionaries	Advertising	B2B	Magazine	August 23	September 8
October 1	L.A. Times	Latino Initiative	Editorial	Multicultural	Special section	September 13	
October 2	Business Advisory Panel	Real Estate Outlook	Advertising	B2B	Newspaper feature	September 19	September 21
October 6	Open Enrollment		Advertising	Health	Special section	September 8	September 15
October 16	Business Advisory Panel	The Latest on Private Equity and M&A Strategies	Advertising	B2B	Newspaper feature	October 3	October 5
October 19	Las Vegas Travel Guide	Vegas Holiday Travel	Advertising	Travel/Entertainment	Magazine	September 13	September 29
October 21	Hot Property Estates		Advertising	Real Estate	Magazine	September 13	September 29
October 21	IMAGE	Luxury - Luxury Jewelry	Editorial	Fashion	Magazine	September 22	
October 22	Business Magazine	Community Development Financial Institutions	Advertising	B2B	Magazine	September 13	September 29
November 5	The Best of the Southland	Final Special Section	Advertising	Lifestyle	Special section	October 13	October 27
November 6	Business Advisory Panel	Emerging Technologies, Digital Media and Gaming	Advertising	B2B	Business section	October 24	October 26
November 17	Open Enrollment		Advertising	Health	Special section	October 13	October 20
November 18	IMAGE	Sacrifice - Sustainable Fashion	Editorial	Fashion	Magazine	October 20	
November 19	L.A. Times	Holiday Gift Guide	Editorial	Holidays	Special section	November 6	
November 26	Business Magazine	Diversity, Equity, Inclusion & Accessibility: Trends, Updates, DEIA Leadership Forum	Advertising	B2B	Magazine	October 18	November 3

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December 11	Business Advisory Panel	How to Manage Litigation	Advertising	B2B	Business section	November 28	November 30
December 10	101 Best Restaurants Print Guide	Featuring the L.A. Times' best restaurants for 2023	Advertising	Food	Magazine	November 6	November 15
December 13	Giving Back	Philanthropy	Advertising	Holidays	Magazine		
December 16	IMAGE	Conveyance - Travel / Style	Editorial	Fashion	Magazine	November 16	
December 17	Business Magazine	Inspirational Women: Trends, Updates, Forum & Leadership Awards	Advertising	B2B	Magazine	November 6	November 22