

2026 ADVERTISING CALENDAR

Pub Date	Product Name	Theme	Type	Category	Format	Space Deadline	Materials Deadline
January 8	Envelope	Best Picture + Int'l / Doc Shortlists	Editorial	Entertainment	Magazine	December 31	January 2
January 26	Business Advisory Panel	2026 Tax Strategies	Advertising	B2B	Newspaper Feature	January TBD	January TBD
February 9	Business Advisory Panel	Manufacturing industry - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	February TBD	February TBD
February 12	Envelope	Performers	Editorial	Entertainment	Magazine	February 4	February 6
February 19	Envelope	Oscar Preview	Editorial	Entertainment	Magazine	February 10	February 12
February 22	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
February 23	Business Advisory Panel	Cybersecurity - What Businesses need to know	Advertising	B2B	Newspaper Feature	February TBD	February TBD
February 26	Envelope	Voter's Guide	Editorial	Entertainment	Magazine	February 18	February 20
March 9	Business Advisory Panel	Understanding the Creator Economy	Advertising	B2B	Newspaper Feature	February TBD	February TBD
March 14	IMAGE	Spring Fashion	Editorial	Fashion	Magazine	February 13	February 20
March 15	Entertainment	Oscars	Editorial	Entertainment	Newspaper Cover	March 10	March 11
March 15	Travel by Los Angeles Times	Spring Issue	Advertising	Travel	Magazine	January 14	February 4
March 17	Entertainment	Oscars Recap	Editorial	Entertainment	Newspaper Feature	March 13	March 16
March 22	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
March 22	Entertainment	Spring Arts Preview	Editorial	Entertainment	Newspaper Feature	March 17	March 18
March 23	Business Advisory Panel	Entertainment & Sports industry - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	March TBD	March TBD
April 6	Business Advisory Panel	Labor & Employment - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
April 12	L.A. Times	Festival Of Books	Editorial	Books	Special Section	March 24	April 2
April 18	IMAGE	Travel	Editorial	Fashion	Magazine	March 20	March 27
April 19	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
April 20	Business Advisory Panel	Family Offices - Latest Trends and Strategies	Advertising	B2B	Newspaper Feature	TBD	TBD
April 26	Hot Property Estates		Advertising	Real Estate	Special Section	March 19	April 4
May 4	Business Advisory Panel	Employee Benefits & Best HR Practices	Advertising	B2B	Newspaper Feature	TBD	TBD
May 16	IMAGE	Architecture/Design	Editorial	Fashion	Magazine	April 17	April 24
May 17	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
May 17	L.A. Times	Travel	Editorial	Travel	Special Section	April 28	May 8

May 18	Business Advisory Panel	Food & Beverage Industry - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
June 7	L.A. Times	World Cup	Editorial	Sports	Special Section	May 19	May 29
June 14	Travel by Los Angeles Times	Summer Issue	Advertising	Travel	Magazine	April 15	May 6
June 15	Business Advisory Panel	SoCal Commercial Real Estate - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
June 21	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
July 19	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
July 26	L.A. Times	Food	Editorial	Food	Special Section	July 7	July 17
July 27	Business Advisory Panel	Life Sciences & Healthcare - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
August 15	IMAGE	Watch/Accessories	Editorial	Fashion	Magazine	July 17	July 24
August 16	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
August 24	Business Advisory Panel	Fintech & Digital Currencies - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
September 6	L.A. Times	Fall Arts Preview	Editorial	Entertainment	Special Section	August 18	August 28
September 12	IMAGE	Fall Fashion / IMAGE Makers	Editorial	Fashion	Magazine	August 14	August 21
September 13	Travel by Los Angeles Times	Fall Issue	Advertising	Travel	Magazine	July 15	August 5
September 20	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
September 21	Business Advisory Panel	Wealth Management and Estate Planning	Advertising	B2B	Newspaper Feature	TBD	TBD
October 5	Business Advisory Panel	Consumer Goods & Retail industry - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
October 11	L.A. Times	101 Best California Restaurants	Editorial	Food	Special Section	September 22	October 2
October 17	IMAGE	Luxury	Editorial	Fashion	Magazine	September 18	September 25
October 18	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
October 19	Business Advisory Panel	Private Equity and M&A - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
October 25	Hot Property Estates		Advertising	Real Estate	Special Section	September 17	October 3
November 1	L.A. Times	Holiday Gift Guide	Editorial	Lifestyle	Special Section	October 13	October 23
November 9	Business Advisory Panel	The Age of Artificial Intelligence - Latest Trends and Outlook	Advertising	B2B	Newspaper Feature	TBD	TBD
November 14	IMAGE	Sustainability	Editorial	Fashion	Magazine	October 16	October 23
November 15	Business by LA Times Studios Magazine		Advertising	B2B	Magazine	TBD	TBD
November 29	Travel by Los Angeles Times	Winter Issue	Advertising	Travel	Magazine	September 30	October 21
December 6	L.A. Times	Holiday Cooking	Editorial	Lifestyle	Special Section	November 17	November 25
December 7	Business Advisory Panel	How to Manage Litigation - What Businesses need to know	Advertising	B2B	Newspaper Feature	TBD	TBD
December 12	IMAGE	Celebrity	Editorial	Fashion	Magazine	November 11	November 18
December 13	Business by LA Times Studios Magazine	Inspirational Women's Forum	Advertising	B2B	Magazine	TBD	TBD

April TBD	Healthy Living		Advertising	Health	Special Section	TBD	TBD
May TBD	Entertainment	Summer Entertainment Preview	Editorial	Entertainment	Newspaper Feature	TBD	TBD
October TBD	Healthy Living		Advertising	Health	Special Section	TBD	TBD
November TBD	Entertainment	Holiday Entertainment Preview	Editorial	Entertainment	Newspaper Feature	TBD	TBD
December TBD	Magazine/Guide	101 Best Restaurants in L.A.	Editorial	Food	Magazine	TBD	TBD